PRIVACY POLICY STATEMENT

LAST UPDATED JUNE 2024

At Burt Process Equipment, we are committed to maintaining the trust and confidence of our visitors to our website and subscribers to our marketing communications. This document outlines our policy regarding data we collect from visitors to our website and when someone subscribes to our marketing content.

By visiting www.BurtProcess.com you are accepting and consenting to the practices described in this Statement.

Information We Collect

You may choose to provide information about yourself and your company by filling in forms on our site or by corresponding with us by phone, e-mail or otherwise. Burt Process only asks you to disclose as much information as is necessary to provide you with information requested or to respond to you with a question, recommendation, or comment in relation to your request or our website.

We may also collect details of your visits to our site (including, but not limited to, traffic data, location data, weblogs, and other communication data), and the resources that you access. When you access our website, your computer's browser provides us with information such as your IP address, browser type, access time and referring URL which is collected and used to compile statistical data on the use of our website. This information may be used to help us to improve our site and the services we offer.

How we collect information

To the extent permissible under applicable law, we collect information about you and any other party whose details you provide to us when you:

1. Register to use our website, applications, or services (including free trials). This may include your name (including business name), address, email address and telephone number. We may also ask you to provide additional information about your business and your preferences.
2. Place an order using our website(s), applications, or services. This may include your name (including business name), address, contact (including telephone number and email address) and payment details.
3. Complete online forms (including call back requests) take part in surveys, post on our message boards, post any blogs, enter any competitions or prize draws, download information such as white papers or other publications or participate in any other interactive areas that appear on our website or within our application or service.
   No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.
4. Interact with us using social media.
5. Provide your contact details to us when registering to use or accessing any websites, applications, or services we make available or when you update those details.
6. Contact us offline, for example by telephone, fax, SMS, email, or post.
7. We will also collect your information where you only partially complete and/or abandon any information inputted into our website and/or other online forms and may use this information to contact you to remind you to complete any outstanding information and/or for purposes of marketing.
8. We also collect information from your devices (including mobile devices) and applications you or your users use to access and use any of our websites, applications, or services. We may do this using cookies or similar technologies.

How we use your information

To the extent permissible under applicable law, we use your information to:

1. Provide any information and services that you have requested or any applications or services that you have ordered.
2. Carry out research and development to improve our services, products, and applications.
3. Compare information for accuracy and to verify it with third parties.
4. Provide, maintain, protect, and improve any applications, products, services, and informationthat you have requested from us.
5. Manage our relationship with you (for example, customer services and support activities).
6. Monitor, measure, improve and protect our content, website, applications, and services andprovide an enhanced, personal, user experience for you.
7. Provide you with any information that we are required to send you to comply with our regulatory or legal obligations.
8. Detect, prevent, investigate, or remediate, crime, illegal or prohibited activities or to otherwiseprotect our legal rights (including liaison with regulators and law enforcement agencies for these purposes).
9. Contact you to see if you would like to take part in our customer research (for example, feedback on your use of our applications, products, and services).
10. To monitor, carry out statistical analysis and benchmarking, provided that in such circumstances it is on an aggregated basis which will not be linked back to you.
11. Deliver targeted advertising, marketing (including in-product messaging) or information to you which may be useful to you, based on your use of our applications and services.
12. Deliver joint content and services with third parties with whom you have a separate relationship (for example, social media providers or product manufacturers).
13. Provide you with location-based services (for example, advertising and other personalized content), where we collect geo-location data.

Our website, applications (including mobile applications) and services may contain technology that enables us to:

1. Check specific information from your device or systems directly relevant to your use of the websites, applications, or services against our records to make sure the website, applicationsor services are being used in accordance with our end-user agreements and to troubleshootany problems.
2. Obtain information relating to any technical errors or other issues with our website, applications, and services.
3. Collect information about how you and users use the functions of the features of our website, applications, and services.
4. Gather statistical information about the operating system and environment from which you access our applications or services.
5. We may monitor and record our communications with you, including e-mails, webinars, and phone conversations. Information which we collect may then be used for training purposes, quality assurance, to record details about our website, applications, and services you order from us or ask us about, and in order to meet our legal and regulatory obligations generally.
6. We may obtain information through mobile applications that you or your users install on their mobile devices to access and use our website, applications, or services or which you or your users use to provide other services related to that mobile application (for example, to sync information from our application or service with such mobile application). These mobile applications may be our own mobile applications or those belonging to third parties. Where the mobile application belongs to a third party, you must read that third party's own privacy notice as it will apply to your use of that third party mobile application. We are not responsible for such third-party mobile applications and their use of your personal information.
7. Mobile applications may provide us with information related to a user's use of that mobile application and use of our applications and services accessed using that mobile application. We may use such information to provide and improve the mobile application or our own application or services. For example, activity undertaken within a mobile application may be logged.

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Other sites and Social Media

If you follow a link from our website, application or service to another site or service, this Privacy Notice will no longer apply. We are not responsible for the information handling practices of third-party sites or services and we encourage you to read the privacy notices appearing on those sites or services. Our websites, applications or services may enable you to share information with social media sites or use social media sites to create your account or to connect your social media account. Those social media sites may automatically provide us with access to certain personal information retained by them about you (for example any content you have viewed). You should be able to manage your privacy settings fromwithin your own third-party social media account(s) to manage what personal information you enable us toaccess from that account.

Cookies, Analytics and Traffic Data

Cookies are small text files which are transferred from our websites, applications or services and stored on your device. We use cookies to help us provide you with a personalized service, and to help make our websites, applications, and services better for you.

Our cookies may be session cookies (temporary cookies that identify and track users within our websites, applications or services which are deleted when you close your browser or leave your session in the application or service) or persistent cookies (cookies which enable our websites, applications or services to “remember” who you are and to remember your preferences within our websites, applications or services and which will stay on your computer or device after you close your browser or leave your session in the application or service). We use the following different types of cookies:

Strictly necessary cookies are cookies which are needed for our websites, applications, or services tofunction properly, for example, these cookies allow you to access secure areas of our website or to remember what you have put into your shopping basket.

Performance cookies collect information about how visitors and users use our websites, applications, and services, for instance which functionality visitors use most often, and if they get error messages from areas of the websites, applications, or services. These cookies do not collect information that identifies a visitor or user. All information these cookies collect is aggregated and therefore anonymous. We only use these cookies to improve how our website, applications, and services work.

Functionality cookies allow our website, applications, and services to remember choices you make (such as your username, language, or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts, and other parts of web pages that you can customize. They may also be used to provide services you have asked for. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.

Targeting or advertising cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operators’ permission. They remember that you have visited a website and this

information is shared with other organizations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organization.

Web beacons and parameter tracking

We also use cookies and similar software known as web beacons to count users who have visited our website after clicking through from one of our advertisements on another website or in emails and to collect details of any products or services purchased. These web beacons collect limited information which does not identify particular individuals. It is not possible to refuse the use of web beacons. However, because they are used in conjunction with cookies, you can effectively disable them by setting your browser to restrict or block cookies.

IP Address and traffic data

We keep a record of traffic data which is logged automatically by our servers, such as your Internet Protocol (IP) address, device information, the website that you visited before ours and the website you visit after leaving our site. We also collect some site, application, and service statistics such as access rates, page hits and page views. We are not able to identify any individual from traffic data or site statistics.

Find out more about the individual cookies and analytics technologies that we use.

Google Analytics
Google Analytics uses "cookies", to help the website analyze how users use the websites, applications, orservices. The information generated by the cookie about your use of the websites, applications, or services (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the websites, applications or services compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser or within the application, however, please note that if you do this you may not be able to use the full functionality of this website. By using our website, applications, or services you consent to the processing of data about you by Google in the manner and for the purposes set out above.

To find out more, see “How Google uses data when you use our partners' sites or apps”, (located at www.google.com/policies/privacy/partners/ , or any other URL provided by Google.

To opt out of being tracked by Google Analytics across all websites visit:
http://tools.google.com/dlpage/gaoptout .

Salesforce.com
To view Salesforce.com’s privacy statements and details of any cookies and analytics that are used within its platform and services visit https://help.salesforce.com/apex/HTViewSolution?urlname=Cookies-inthe-Force-com-Platform&language=en_US and
http://www.salesforce.com/company/privacy/full_privacy.jsp . No service user data is maintained on the Salesforce web or application servers. Instead, after the user authenticates, the application generates a "cookie" for that user for only that session, with the following information: a version number that identifies the format of the cookie, a number that acts as the session ID and a routing hint."

Managing Privacy Settings and Disabling Cookies

You can manage your privacy settings and restrict cookies within your computer browser or your application services. However, if you disable cookies you may find this affects your ability to use certain parts of our website, applications, or services. For more information about cookies and instructions on how to adjust your browser settings to accept, delete or reject cookies, visit
https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en .

You can configure your mobile application's privacy settings on your device, but this may affect the performance of that mobile application and the way it interacts with our applications and services.

Children's Privacy

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children have provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

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